

**Bay Lake Improvement Association
Board Meeting Minutes
9 A.M., Saturday October 24, 2009
Ruttgers Resort**

Officers/Directors	Present	Committee Chairs	Present
Jespersen, Patricia – President	X	Albertson, Chuck - Conservation	
Ruttger, Chris – VP	X	Bye, Jim - Runtilla	
Gondeck, Chris – Co-Treasurer		Erickson, Paul – History	
Graff, Sylvia - Co-Treasurer	X	Hanson, Ruth - Continuity	
Ysseldyke, Jim – Secretary	X	Kelly, Mike - Legal	
Devins, David – Aquatic Plant Mgmt	X	Kraft, Joel – Fishing Contest	
Ciresi, Dominic – Beach Captains	X	Knutson, Don – Env Fund Assistant	
Bale, Rick – Environmental Fund		Krueger, Kevin – Water Safety	
Jessen, Mark		Marquardt, Betty - Membership	X
Roloff, Mark – Nominating	X	Nelson, Jim - Security	
Keller, Bobbie – Breezes		Orwoll, Gregg - Fireworks	
Malek, Gary – Fishing Resources		Parrish, John	
Souder, Steve – Conservation and Runtilla	X	Peterson, Tori – Shoreline Protection	
		Poland, Jerry - Government	X
		Shekels, Scott - Website	
		Souder, Tiffin – Shoreline Protection	

The meeting was called to order at 9:00 am by President Trish Jespersen. The meeting was a special meeting called to work on the BLIA strategic plan. Josh Goolsbee was present as a guest. Trish Jespersen began the meeting by calling attention to two critical positions that will need to be filled: Chair of the Environmental Fund and Access Monitoring Coordinator. She raised the question of whether we need a Development Chair rather than an Environmental Fund Chair.

The Board recognized and celebrated the naming of Chris Ruttger as “Resorter of the Year.”

NOMINATING COMMITTEE

Mark Roloff made a motion to nominate Dominic Ciresi as Vice President, Chris Gondeck and Sylvia Graff as co-Treasurers, and Jim Ysseldyke as Secretary. Motion was seconded by Steve Souder. Motion approved.

STRATEGIC PLANNING

We began the discussion by differentiating what we pay for and where we get funds. The following were delineated:

What We Pay For

- DNR for access monitoring
- Water treatments for invasive species
- Plants for plant giveaway

Fireworks
Water sampling for water quality
Database management (mailing)

Where we Receive Funds

Environmental Fund Mailing
Runtilla
Golf Event
Membership Dues
Grants
Fireworks Contributions

A title for our strategic plan was suggested and there was no discussion: “World Class Water Quality for People and Fish”. The concept of water insurance was discussed.

For each of four major areas (Water Quality, Aquatic Management, Fishing Resources, and Water Safety) we discussed major themes. Items identified in each area were as follow.

Fishing Resources

- Maintain a strong relationship with the DNR to manage and enhance Bay Lake fisheries
- Strive to be a good fishing lake without being a “famous” fishing lake.
- Provide sufficient funds to hold an annual fishing contest.

Invasive Species

- Continue to be at the forefront in the fight against invasive species, fighting EWM, zebra mussels, and other invasive species aggressively.
- Increase inspections at public access sites as much as possible.
- Maintain a system where individuals on the lake have a strong and consistent relationship with the DNR.
- Have an advocacy program in which several individuals work collaboratively to advocate for legislation and funding for invasive species eradication.
- Provide educative programs to increase community awareness and advocacy.

Water Quality

- Continue to monitor the water quality of the lake to ensure that the water quality is the best it can and should be.
- Regularly inform Bay Lake residents/BLIA members of the quality of Bay Lake water and provide educative programs that will help them know what they can and should do to assist in maintaining water quality.
- Work with residents to increase the use of rain gardens, shoreline plantings, and other things that will improve filtering of water into Bay Lake.

Water Safety

- Educate lake residents and guests about proper water safety.
- Encourage safe and courteous behavior by boaters.
- Maintain buoys and proper placement of them.

It was argued that we need to specify major activities as bulleted above, and that there are actions and processes under each of these. We discussed having these refined by the December meeting. It was decided that specific individuals will write a statement for each area. David Devins will write the statement for aquatic management, Gary Malek for Fishing Resources, Chris Gondeck for Water Safety, and Mark Roloff for Water Quality. The statements need to incorporate the above points plus any others the respective leaders want to add. It was pointed out that in the BLIA records we have charges for each committee and that these might work for the statements we need to prepare.

We discussed the fact that we need to do a better job communicating our successes.

AQUATIC PLANT MANAGEMENT

David Devins reported on Fall treatments. He indicated that we treated 106.41 acres. He also noted that spring treatments totaled 30.18 acres. David is optimistic that the treatments are having their intended effect.

COMMITTEE REPORTS

Monitoring

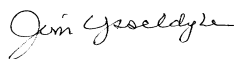
We discussed the fact that we need to find someone to work with Sylvia Graff on coordination of access monitoring. Sylvia will contact Phil and Jane Rollins and check on his willingness to co-chair the access monitoring activities.

We also discussed things that we need at the access. It was suggested that we obtain a basket for cans at the access, a solar canister, washers, and that we perhaps contract for workers from an independent person. Sylvia will contact the Lions to see if they can provide this.

Adjournment

Steve Souder moved adjournment at 11:00 and David Devins seconded the motion.

Respectfully Submitted,



Jim Ysseldyke
Secretary