

Bay Lake Improvement Association
Board of Directors Meeting
August 18, 2018
Ruttger's - 9:00 AM

The meeting was called to order by President Phil Rollins at 9:07 AM with the following directors present: Terry Coss, David Devins, Chris Gondeck, Amy Grady, Bruce Johnson, Bobbie Keller, Jennifer Qualen, Phil Rollins, and Steve Souder. Also attending were Debbie Coss, Audrey Dietsch, Sylvia Graff, Anna Marie Landis, Gary Malek, Betty Marquardt, and Matt Qualen.

Secretary's Report

Audrey Dietsch – July 14, 2018, Annual Meeting Minutes – A **Motion** was made by Terry Coss and duly seconded by Steve Souder to waive the reading and approve the minutes as presented subject to editorial corrections. The motion passed unanimously.

July 14, 2018, Board of Directors Minutes – A **Motion** was made by Debbie Coss and duly seconded by Amy Grady to waive the reading and approve the minutes as presented subject to editorial corrections. The motion passed unanimously.

Treasurer's Report

Chris Gondeck –Chris reviewed the Balance Sheet and Profit & Loss Statement. There were no known liabilities as of August 11, 2018. A **Motion** was made by Amy Grady and duly seconded by Terry Coss to approve the Treasurer's Report. The motion passed unanimously.

Chris proposed that an Audit Committee be formed as BLIA has been audited every year since 2003. The committee would be comprised of the current Treasurer, President, and Vice President. A **Motion** was made by Chris Gondeck and duly seconded by Steve Souder to approve the motion. The motion passed unanimously.

Chris also led a discussion about several recommendations he and Phil Rollins developed regarding BLIA's **cash reserve** policy. A **Motion** to approve the recommendation was made by Terry Coss and duly seconded by Debbie Coss that the policy as stated below be adopted. The motion passed unanimously.

- A minimum cash balance (i.e., uninvested cash) of at least \$10,000 to be kept at each bank where the BLIA has accounts (to keep the bank interested in providing a high level of service to the BLIA).
- Each year, the BLIA Board of Directors will set aside (i.e., approve) an amount of "**cash reserves**" that is held in checking or money market accounts (i.e., not to be invested) and that these **cash reserves** be no less than \$100,000 until the Board makes a change.
- These **cash reserves** will be used to cover expenses budgeted or expected to be incurred in the current new year prior to the time the new year's donations are received.
- For 2018 and until the **cash reserves** amount is updated and approved by the Board in 2019 (since this motion is made on August 18, 2018), the **cash reserves** amount is set at \$100,000.
- Any remaining cash in excess of **cash reserves** (i.e., "excess cash") will be held in cash or invested in cash equivalents such as Certificates of Deposit as deemed appropriate by the Board.

Chris reported the BLIA has approximately \$250,000 (\$263,010) in excess cash to invest in CD's.

Membership

Betty Marquardt – Betty reported that we currently have 552 members and \$11,665 has been donated for the fireworks fund. She noted that 116 memberships were online enrollments.

Aquatic Plant Management

David Devins – David reported that the Spring treatments are working, with 53 sites over 20 acres involved. The next treatment is scheduled for the first part of October. An email blast will be sent before the treatment begins.

Zebra Mussel Infestation

David Devins – David reported that two Zebra Mussel specimens had been found and July DNR water sampling had shown veligers in the water. David working with DNR to try to determine an infestation site as none has been. He is discussing the Zebra Mussel issue with other lake associations to learn how Zebra Mussels propagate.

David also mentioned that there are a number of other serious invasive species on the horizon and that we will likely want to continue our current inspection and other prevention programs.

AIS Prevention

Phil Rollins – Phil reported that a mailing has been done to BLIA members regarding Zebra Mussels and EWF, in which members are asked to check lifts and docks for AIS and report to David Devins or himself.

Water Quality

Terry Coss – Water quality continues to be relatively good, with the usual concerns about managing the level of phosphorous. Zebra Mussel veliger water sampling would be conducted the week of Aug. 20.

Beach Captains

Amy Grady – All the new member resource binders have been completed, with 15 left to distribute. Amy requested the Board's assistance to distribute the remaining books with the goal to have 60 books distributed by September.

50th Anniversary Celebration Planning Update

Amy Grady – Amy reported the committee includes Debbie Coss, Jennifer Qualen, Bobbie Keller, Jane Rollins, Chris Ruttger and Joan Malkerson. The plans so far include enhancing current activities such as Music on the Lake, the Fireworks, Trivia Contest, Runtilla and the annual picnic. Potential new activities being considered include a decorated boat parade, a gold medallion hunt, 50th Anniversary logo, honoring past presidents, a special BLIA decal and Bay Lake flag.

The committee plans to discuss funding issues at the September Board meeting.

Block Party

Jennifer Qualen – The event was a great success with 316 people attending, including 58 walk-ups with no prior registration. Suggestions for next year include getting more volunteers, setting up a BLIA info table, and adding online registration. No food bill had been received at the time of the meeting with \$4,174 in registration and donations collected.

Runtilla

Phil Rollins reported for Jimmy Bye – Another very successful event with 350 – 400 participants. As of this date, approximately \$37,000 had been raised with many sponsors and donors contributing.. Since inception in 1984, \$381,735 has been raised for the environmental fund.

Amazing Race

Amy Grady reported for Nancy Latourneau – Another successful event, with 22 teams participating at 10 contest stations around the lake. Lonesome Pine hosted a late pizza awards ceremony.

Northern Pike Contest

Matt Qualen – As of this date, Matt reported that 3181 fish have been taken from the lake. He advised that a fish fry would be held at 1:00 pm on Saturday of Labor Day weekend at the east end of Church Island, free for all. Phil Rollins mentioned the need to discuss a budget for the contest and Terry Coss recommended that there be a coordinated effort by one person to deal with the DNR relative to the overpopulation of northern pike in Bay Lake.

Old Business

Update on the purchase of a boat lift for Music on the Lake – Phil Rollins - The discussion was deferred to the September 2018 meeting as a final agreement on cost and use of the boat lift has not been determined.

New Business

Partially submerged reef in the bay behind Indian Point Resort – Prior to meeting with Josh Goolsbee there is erosion due to high water and wave action from water skiing. Terry Coss noted that any action taken to repair, replace or remove the reef would likely require Corps of Engineers and DNR permits and approval. There was discussion about placing hazard buoys at the site, but no decision made. It was agreed to table any further action.

Request to purchase current version of FileMaker – Phil Rollins stated it is very expensive. The Board decided not to purchase FileMaker.

Consideration of 2019 BLIA Theme – Phil Rollins led the discussion. Water quality in general is one theme suggested. Per Terry Coss, fertilizer and how you manage your shoreline can be focal points for water quality. Amy Grady suggested an FAQ (Frequently Asked Questions) be put in a Spring “Bay Lake Blast” regarding lawn care. She also suggested “Score Your Shore” process training after the July Annual Meeting.

Discussion of electronic payment for activities – Jennifer Qualen recommended pursuing electronic payment for most activities. Debbie Coss recommended including a way for volunteers to sign up. Chris Gondeck suggested having a way to get a list of who has paid for the different activities. It was suggested that Chris Gondeck discuss and get recommendations from Scott Shekels. Also, Amy Grady volunteered to discuss it with her son, Tim Grady, who is a technology consultant.

Survey the BLIA members – Phil Rollins suggested this be done. It was tabled for discussion at the September meeting.

There being no further business to come before the Board, a **Motion** was made by Steve Souder and duly seconded by Jennifer Qualen to adjourn the meeting. The motion passed unanimously and the meeting was adjourned at 11:00 AM.

Respectfully Submitted,

Audrey Dietsch
Secretary

9/4/2018